



Strategic Planning

⚙️ Description

To be a successful competitor in today's dynamically changing manufacturing environment, you will need a vision beyond the immediate needs of day-to-day operations to guide you. High-performance organizations know where they want to go and have an action plan to get there.

The NWMOC staff will assist you and your management team in analyzing your current business conditions and developing goals for the future. Along with NWMOC staff, you and your team will create a clear, shared direction for the organization, which will include a detailed, documented plan with action steps on how to get there.

⚙️ Benefits

- ✓ A shared vision for the future
- ✓ A common purpose and direction
- ✓ Clear organizational goals and direction to be shared with ALL employees
- ✓ More employees actively engaged in the business
- ✓ A solid plan for your future
- ✓ Increased productivity and profitability
- ✓ Better decisions at all levels of the organization
- ✓ A clear measurement system for big-picture, long-term success
- ✓ Established accountability for achieving the organizational mission and goals

⚙️ You will receive

The NWMOC Strategic Planning process will be customized to your company's specific needs. Typically, the Strategic Planning Process is held over a four day time period with approximately 5-8 people.

Contact: NWMOC at 715.232.2397 or Toll Free 1.866.880.2262
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